## WHAT IS CLAIMED IS:

1. A method for vehicle information and interaction management, said method comprising:

receiving vehicle feature data and driver preference data for a vehicle; receiving an information message from the vehicle;

receiving a driving workload estimate, said driving workload estimate indicative of current and previously occurring conditions; and

providing a control signal responsive to said vehicle feature data, said information message, said driver preference data and said driving workload estimate to initiate the activation or disablement of a function of the vehicle.

- 2. The method of claim 1 wherein said function of the vehicle is to display said information message.
  - 3. The method of claim I further comprising:

accessing a table of vehicle status messages; and

locating at least one of said vehicle status messages corresponding to said information message, wherein said at least one vehicle status message includes a display instruction and said control signal is further responsive to said display instruction.

- 4. The method of claim 3 wherein said display instruction includes display immediately, delay display for a pre-selected period of time if the driving workload estimate exceeds a first pre-selected level, or display immediately if the speed of the vehicle is below a pre-selected speed and the driving workload estimate is less than a second pre-selected level.
- 5. The method of claim 4 wherein said pre-selected period of time is two minutes.

- 6. The method of claim 4 wherein said pre-selected speed is five kilometers per hour.
- 7. The method of claim 3 wherein said display instruction includes display immediately or delay display for a pre-selected period of time.
- 8. The method of claim 1 wherein said driving workload estimate includes an instantaneous workload estimate.
- 9. The method of claim 1 wherein said driving workload estimate includes an intermediate workload estimate.
- 10. The method of claim 1 wherein said driving workload estimate includes an overall workload estimate.
- 11. The method of claim 1 wherein said function includes a vehicle status message corresponding to said information message.
- 12. The method of claim 11 wherein said disablement includes delaying a display of said vehicle status message and said activation includes displaying said vehicle status message.
- 13. The method of claim 1 wherein said function includes a manner of communicating a vehicle status message corresponding to said information message.
- 14. The method of claim 13 wherein said manner of communicating is display, voice or video.
- 15. The method of claim 1 further comprising receiving internally generated vehicle data and wherein said providing a control signal is further responsive to said vehicle data.
- 16. The method of claim 1 further comprising receiving environment data and wherein said providing a control signal is further responsive to said environment data.

- 17. The method of claim 1 further comprising receiving current condition data and wherein said providing a control signal is further responsive to said current condition data.
- 18. The method of claim 1 further comprising receiving telematic data and wherein said providing a control signal is further responsive to said telematic data.
  - 19. A system for driving workload estimation, the system comprising: a network; and

a microprocessor in communication with said network, said microprocessor including instructions to implement a method comprising:

receiving vehicle feature data and driver preference data for a vehicle via said network;

receiving an information message from the vehicle via said network;

receiving a driving workload estimate from said network, said driving workload estimate indicative of current and previously occurring conditions; and

providing a control signal responsive to said vehicle feature data, said information message, said driver preference data and said driving workload estimate to initiate the activation or disablement of a function of the vehicle.

- 20. The system of claim 19 wherein said network is a wireless network.
- 21. The system of claim 19 wherein said network in the Internet.

22. A computer program product for driving workload estimation, the product comprising:

a storage medium readable by a processing circuit and storing instructions for execution by the processing circuit for performing a method comprising:

receiving vehicle feature data and driver preference data for a vehicle; receiving an information message from the vehicle;

receiving a driving workload estimate, said driving workload estimate indicative of current and previously occurring conditions; and

providing a control signal responsive to said vehicle feature data, said information message, said driver preference data and said driving workload estimate to initiate the activation or disablement of a function of the vehicle.